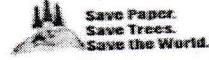




भारतीय सर्वेक्षण विभाग
SURVEY OF INDIA



टेलिफैक्स
Telefax +91-135-2744064, 2743331
वेबसाइट
Website www.surveyofindia.gov.in
ई-मेल
E-Mail icm.ws.soi@gov.in



भारत के महासर्वेक्षक का कार्यालय
Office of the Surveyor General of India
हाथीबड़कला एस्टेट, डाक बक्स सं. 37
Hathibarkala Estate, Post Box No. 37
देहरादून - 248 001 (उत्तराखण्ड), भारत
DEHRADUN - 248 001 (UTTARAKHAND), INDIA

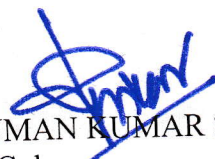
Departmental Order No. J- 127 /709-Welfare Dated 06 April, 2018

Shri Uday Shanker Prasad, Deputy Surveyor General of Surveyor General's Office, Survey of India, Dehradun is hereby nominated as Nodal Officer for observation of "Swachhta Pakhwada" under "Swachh Bharat Mission" fortnight campaign with effect from 01.05.2018 to 15.05.2018 in Survey of India. A Copy of DST's O.M.No. D-13023/1/2014 admin II (B) Vol.2 dated 06.03.2018 alongwith its enclosures and read with Secretary, MDWS's D.O. letter No. 2/2/S(DWS)/18 dt. 13.03.2018 are enclosed herewith for your information and compliance.

You are therefore, requested to take necessary action to observe the same as per guidelines issued and further forward a copy of the Action Plan to the Nodal Officer i.e. Shri U.S.Prasad, DSG, SGO, Dehradun at the earliest. Further, a consolidated report alongwith relevant documents including Photographs may also be submitted within one week after conclusion of the campaign.

This issues with the approval of Surveyor General of India.

Encls: As above.


(SUMAN KUMAR SARKAR)
Lt Col
Deputy Surveyor General
For Surveyor General of India

Distributions to:

- (i) The Secretary to Govt. of India, Ministry of Science and Technology, (Deptt. of Science & Technology), Technology Bhavan, New Mehrauli Road, New Delhi - 110016 w.r.t. their O.M.No. D-13023/1/2014 admin II (B) Vol.2 dated 06.03.2018 for information please. (Kind Attn. Shri Akhil Sahai, SO, SMP, DST)
- (ii) The Addl. SGs : Northern Zone, Chandigarh / Eastern Zone, Kolkata / Western Zone, Jaipur/ Southern Zone, Bangalore/ Central Zone, Jabalpur / North-Eastern Zone, Shillong /Indian Institute of Surveying & Mapping, Hyderabad / Printing Zone, Dehradun / Specialized Zone, Dehradun.
- (iii) The Directors: Maharashtra & Goa GD/Rajasthan GDC/Andhra Pradesh GDC/East Uttar Pradesh GDC / Madhya Pradesh GDC/West UP & Uttarakhand GDC/Punjab, Chandigarh & Haryana GDC/Jammu & Kashmir GDC/Himachal Pradesh GDC/Assam & Nagaland GDC/Meghalaya & Arunachal Pradesh GDC /Tripura, Manipur & Mizoram GDC/BiharGDC/ West Bengal & Sikkim GDC / Orissa GDC / Jharkhand GDC/ Chhattisgarh GDC/ Gujarat, Daman & Diu GDC / Karnataka GDC/ Tamilnadu, Pondicherry and Andaman & Nicobar Islands GDC / Kerala & Lakshadweep GDC /Survey (Air) and Delhi GDC / Geographical Informatics System & Remote Sensing Directorate / National Geo-spatial Data Centre/ Geodetic & Research Branch /MA&DC (B&P)/National Spatial Data Infrastructure/International Boundary Directorate/ Digital Mapping Centre / Eastern Printing Group/Southern Printing Group/Western Printing Group / Northern Printing Group/ E&AO (A) SGO.
- (iv) Shri Uday Shanker Prasad, Deputy Surveyor General SGO, Dehradun for compliance.
- (v) I/C Survey of India Website, C/o National GDC, Dehradun for information, He is requested to place a copy of this letter on the Survey of India website.

MOST IMMEDIATE

TIME BOUND

Government of India
Ministry of Science and Technology
Department of Science and Technology
Administration II (B) Section
New Mehrauli Road, New Delhi-110 016

O.M. No. D-13023/ 1/ 2014 Admin II (B) Vol 2 Part II

Date: 06th Mar., 2018.

Office Memorandum

Sub: Observation of "Swachhta Pakhwada" under "Swachh Bharat Mission" in Ministries & Departments

The undersigned is directed to enclose a Copy of D.O. letter of Cabinet Secretary No.561/ 2/ 1/ 2017-CA-V dated 21st Nov., 2017 on the subject mentioned above and to state that as per calendar prepared by the Cabinet Secretariat, the schedule for "Swachhta Pakhwada" i.r.o. Ministry of Science & Technology is w.e.f. 01 May., 2018 to 15 May., 2018.

2. It is therefore requested to take necessary action to observe the same as per guidelines and to forward a copy of the Action Plan to DST at the earliest. The action taken report may also be uploaded as directed and a copy of action taken report may be sent to this Department for information and record.

AK
(A K Mishra)
Deputy Secretary
Tel: 26590409

Encl: As Stated above

To:-

- i. Head, AI
- ii. Director (SMP) & NATMO
- iii. CEO, NSDI
- iv. Secretary, TDB
- v. Secretary, SERB
- vi. ED, TIFAC
- vi. Director, Vigyan Prasar.

Copy To: - For information

- a. Sr. PPS to Secretary, DST
- b. PS to JS (A) & HOD
- b. PS to DS, Admin II

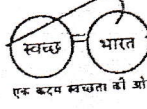
R-38502/Dir.(SMP)
8/3/18

1
18-03-2018
50 (SMP)!

प्रदीप कुमार सिन्हा
PRADEEP K SINHA



सत्यमेव जयते



एक कदम स्वच्छता की ओर

मंत्रिमंडल सचिव
भारत सरकार

CABINET SECRETARY
GOVERNMENT OF INDIA

D.O. No 561/2/1/2017-CA-V

Dated, the 21st November, 2017

Dear Secretary,

As you are aware, Swachhta Pakhwada is an initiative of the Hon'ble Prime Minister started with a vision to mainstream Swachhta across all Ministries and Departments. Most Ministries/Departments have implemented Pakhwada activities during the last two years and the Pakhwada has emerged as a substantive programme on Swacchta.

2. I attach herewith the proposed Calendar of Swacchta Pakhwadas for the year 2018, relating to various Ministries/ Departments indicating also the special occasions falling during these Pakhwadas. As per previous practice, you are required to communicate the Action Plan of your Ministry's scheduled Pakhwada to Ministry of Drinking Water and Sanitation at least two months in advance. Ministries may ensure that they take steps to undertake innovative initiatives during the fortnight as well as the branding and publicity of Pakhwada activities using electronic, print and social media.

3. I look forward to your wholehearted cooperation and to the enthusiastic planning and implementation of Swacchta Pakhwada in your Ministry/Department and its organisations.

With regards,

Yours sincerely,

Prof. Ashutosh Sharma
Secretary,
Deptt. of Science & Technology
New Delhi

(P.K. Sinha)

Sl No.	Pakhwada	Ministries/Departments	Special Occasions
1	1st -15 January	1. Ministry of External Affairs 2. Ministry of Road Transport and Highways	Pravasi Bharati 9th January Road Safety Week 11th -17th January
2	16th - 31st January	1. Ministry of Information and Broadcasting 2. Ministry of Finance Department of Economic Affairs Department of Expenditure Department of Financial Services Department of Revenue	Republic Day 26 January
3	1st -15th February	1. Ministry of Space 2. Ministry of Electronics and Information Technology	
4	16th - 28th February	1. Ministry of Consumer Affairs, Food and Public Distribution Department of Consumer Affairs Department of Food and Public Distribution Department of Atomic Energy 2. Department of Atomic Energy	World Science Day - 28 February International Women's Day- 8th March
5	1st - 15th March	1. Ministry of Women and Child Development 2. Ministry of Textile	World Water Day- 22nd March
6	16th - 31st March	1. Ministry of Water Resources, River Development & Ganga Rejuvenation 2. Ministry of Steel	Steel Safety Day 28 March World Health Day - 7 April
		1. Ministry of Health and Family Welfare Department of Health & Family Welfare Department of Health Research	

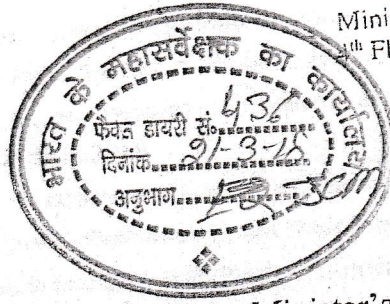
परमेश्वरन अय्यर
Parameswaran Iyer

Ashu
Sharma
23/3



भारत सरकार
पंचजल एवं स्वच्छता मंत्रालय

Secretary
Government of India
Ministry of Drinking Water & Sanitation
4th Floor, Pt Dindayal Antodaya Bhawan,
N D-110003
Tel: 24361011, 24362715,
e-Mail: param.iyer@gov.in
D.O. No. 2/2/5(DWS)/18
13th March 2018



Dear Shri Sharma

Swachhata Pakhwada is Hon'ble Prime Minister's initiative to engage all Union Ministries and Departments for their active focus on Swachhata for 15 days. The Ministry of Drinking Water and Sanitation (MDWS) being the nodal agency for Swachh Bharat Mission (SBM) is grateful to your Ministry/Department for association with the Swachhata Pakhwada. The swachhata fortnight is likely to be a milestone in the swachhata jan andolan across the country.

2. In last 2 years under the Prime Minister's active guidance and Cabinet Secretary's persistent monitoring, the Swachhata Pakhwada has gone through much transformation, from routine to sustainable activities with involvement of the all sectors/wings of the Government. Regular review through online portal designed by MDWS and at CoS level has helped to ensure the quality of Pakhwada activities. In order to ensure a healthy competition and more effective outcome of the Pakhwada, this Ministry has now instituted "Swachhata Pakhwada Awards" to be awarded for exemplary performance during the fortnight within each Ministry and Department observing the Pakhwada.

3. I believe that the awards will provide encouragement to the organizations under your Ministry to pursue the Swachh Bharat agenda with bright zeal. Kindly find enclosed the guidelines of Swachhata Pakhwada Awards.

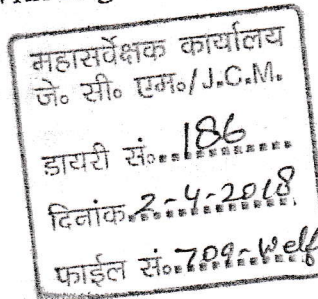
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16/3/18

With Regards

Yours sincerely,

[Signature]
Parameswaran Iyer

Shri Ashutosh Sharma
Secretary
Department of Biotechnology
Ministry of Science & Technology,
New Delhi



[Signature]
19.3.18
JS (Admin)
Head (CAI)
JS (SMP)
Pl forward to SDF & NATMD and seek a report. Bal 21/3
DIP (SDF) 21.03.2018

SO (Sahani)!

Swachhata Pakhwada-2018

Consolidated Guidelines

- Every Ministry/Department should nominate a Joint Secretary as nodal officer for Swachhata Pakhwada related activities, if not already nominated
- Ministries/Departments to go beyond symbolism and go to the next level of implementation of Pakhwada in 2018
- All line departments, PSUs, attached offices, organizations and Institutions to plan and implement in detail Swachhata Pakhwada under their Ministries/Departments
- The Swachhata Pakhwada action plan must be communicated to the MDWS two months prior to the commencement of their Pakhwada
- Secretary of the Ministry/Department concerned may organise a VC/meeting with their field formations for dissemination of information and to review the preparedness, before the Pakhwada begins
- Pakhwada plans are required to contain detailed date wise activities. Further the Ministries/Departments should ensure that the activities during the Swachhata Pakhwada are in accordance with their plans and discussion.
- Divyang access to the toilets to be reviewed and ensured in the Central and State offices of Ministries/Departments during Pakhwada
- During the Pakhwada Ministries/Departments may initiate Swachhata Awards/ranking among organisations under their fold
- Parliamentary Committee and other MP Committees may be convened on Swachhata
- Ministries/Departments need to involve **Union Ministers, MPs and other dignitaries** in Pakhwada activities
- Senior Officers in the Ministry/Department may provide leadership in implementing Swachhata Pakhwada activities effectively
- Ministries/Departments may take steps to undertake innovative initiatives during the campaigns so that few stories are generated daily
- Ministries/Departments should ensure better branding and publicity of Pakhwada activities in electronic and print media platforms at both field and central level. They need to make use of social media such as myGov., Twitter and Facebook extensively for the purpose
- Ministries/Departments in coordination with MoI&B, will ensure that adequate publicity is received by the Swachhata Pakhwada initiatives in both electronic and print media. MoI&B to also broadcast inspiring Swachhata initiatives on their coverage
- A press release should be issued highlighting major outcomes of Swachhata Pakhwada

- A press conference needs to be organised by the Ministry/Department at the culmination of their Pakhwada to highlight the activities and initiatives undertaken. This may be addressed at the level of the Union Ministers and Secretaries
- There needs to be a daily reporting of the activities during the Pakhwada on Swachhata Samiksha (<http://swachhbharatmission.gov.in/SwachhSamiksha/Home.aspx?Ty=se>) and myGov portals
- At the conclusion of the Swachhata Pakhwada the Ministries/Departments are required to submit the following to MDWS for onward submission to Cabinet Secretary and PMO:
 1. Report containing detailed account of activities under taken during Pakhwada
 2. Related picture album, **newspaper clippings, press notes, audio-visual clips**
 3. Any special document that Ministry/Department may have issued during Pakhwada
- Ministries/Departments may consider setting up permanent mechanism through new programmes and Schemes for sustainability of Swachhata, in addition to cleanliness drives during the Pakhwada.